

# MOVING US FORWARD: **WHY TOLL ROADS?**



**IBTTA**

TOLLING. MOVING SMARTER.

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## WELL ESTABLISHED

Toll roads have existed for over 2,700 years. Tolls were paid by travelers using the Susa-Babylon highway in Persia under the rule of Ashurbanipal, 7th century BC. In the US, toll roads and bridges have existed since colonial times, while the Pennsylvania Turnpike, the nation's first "superhighway", opened in 1940.

## SAFE AND WELL MAINTAINED

Toll roads are better maintained and safer than non-toll roads because of a steady revenue stream. Better maintenance means fewer closures or delays for weather, accidents or construction. You're paying for reliability and safety. Many toll roads have convenient rest areas with food, fuel and a place to stretch your legs.



## TRUE USER FEE

A toll is a true user fee. You only pay a toll when you use a toll road. If you don't use it, you don't pay.

## ELECTRONIC

It's more convenient than ever because most toll roads, bridges and tunnels collect tolls electronically. There's no delay while you look for cash to pay the toll. With an electronic transponder or license plate reader, you zip through without having to slow down or stop.



## FAST

Congestion charging is a type of tolling in which the price of the toll goes up when traffic increases and goes down when traffic decreases. A congestion charge helps manage or reduce rush hour gridlock.

## INCUBATORS


Toll roads are incubators of new technologies that make highways smarter and faster for everyone. Toll roads are pioneers in the operation of connected, automated, shared and electric vehicles, truck platooning and many other "smart road" technologies.



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The International Bridge, Tunnel and Turnpike Association (IBTTA) is the worldwide association for the owners and operators of toll facilities and the businesses that serve tolling. Founded in 1932, IBTTA has members in more than 20 countries on six continents. Through advocacy, thought leadership and education, members are implementing state-of-the-art, innovative user-based transportation financing solutions to address the critical infrastructure challenges of the 21st Century.

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