

The discussion regarding the 2040 Master Plan will consist of two items.

1. 2040 Master Plan Update

Glenn Pressimone, Director of Engineering and members of the Master Plan Team will present an update on current tasks and an overview of the upcoming Master Plan activities. Data collection and existing system improvement analyses are well underway. In the coming week's staff will initiate the community and agency outreach element to obtain input from citizens, business leaders, local government and regional agency staff and elected officials. This input will be presented to the CFX Board for their consideration during a future Visioning Workshop. The creation and adoption of a well defined Vision is crucial to the subsequent steps of the Master Plan. The Vision and the corresponding policies will guide staff's efforts in identifying and evaluating future opportunities and projects.

2. An Economist's Overview of Central Florida's Future

Dr. Henry Fishkind, Ph.D. a renowned economist and founder of Fishkind and Associates will present his perspective of Central Florida's economic outlook. His focus will include CFX's four counties plus Volusia and Brevard. He will address the many factors that will influence Central Florida's economic future and how those factors will help shape the long term transportation needs of the region. This overview will set the ground work for future discussions the CFX Board will have as they guide the development of the 2040 Master Plan.

About Fishkind & Associates

Fishkind & Associates, Inc. is a thirty-five member economic and financial consulting firm with offices in Orlando and Port St. Lucie, Florida. The company was formed in 1987, and has grown steadily since its inception. As one of Florida's premier economic consultants, Fishkind & Associates has extensive experience in economic and fiscal impact analysis, policy studies, forecasting, and finance throughout Florida and the United States.

The firm specializes in real estate analysis and development, management services, market research, feasibility studies, fiscal impact assessments, project financing, and litigation support including business valuation and expert witness testimony.

Dr. Fishkind is also a noted speaker and expert witness in antitrust, eminent domain, intellectual property, personal injury, wrongful death, and business damage cases. The firm conducts economic and market analysis in support of Dr. Fishkind's testimony.