

**A RESOLUTION OF THE CENTRAL FLORIDA EXPRESSWAY  
AUTHORITY ADOPTING GUIDELINES FOR CONTENT ON CFX  
SOCIAL MEDIA CHANNELS**

WHEREAS, the Central Florida Expressway Authority (CFX) maintains various social media channels including, but not limited to a Facebook Page in order to assist its customers in learning about current and ongoing developments relating to its expressway system; and

WHEREAS, CFX wishes to maintain its social media presence in a professional and non-offensive manner conducive to a healthy dialogue with its customers.

NOW THEREFORE, BE IT RESOLVED BY THE CENTRAL FLORIDA EXPRESSWAY AUTHORITY:

Section 1. Guidelines. The guidelines for maintaining the CFX social media channels including, but not limited to its Facebook Page are attached hereto as Exhibit “A” and are hereby approved and adopted. The CFX Public Affairs and Communications Department is assigned responsibility for administering said guidelines.

Section 2. Effective Date. This Resolution shall become effective upon adoption.

ADOPTED this \_\_\_\_\_ day of January, 2016.

\_\_\_\_\_  
Welton G. Cadwell  
Chairman

ATTEST: \_\_\_\_\_  
Darleen Mazzillo  
Executive Assistant

Approved as to form and legality:

\_\_\_\_\_  
Joseph L. Passiatore  
General Counsel

## **GUIDELINES FOR SOCIAL MEDIA**

### **ABOUT CFX**

Thank you for visiting the Central Florida Expressway Authority (CFX) social media page. This page is a community for our customers, partners, employees and anyone interested in CFX.

CFX was established in 2014 by the state legislature and is responsible for the planning, design, construction, operation and maintenance of a 109-mile limited-access expressway system to serve the Central Florida region.

Our system includes State Roads 408, 528, 417, 429, 414 and 451. We were the first to bring Electronic Toll Collection to Florida with the start of E-PASS in 1994. Today, more than 500,000 Central Florida residents have E-PASS.

### **COMMENTING GUIDELINES**

We welcome your questions and comments, but ask that your posts be relevant and respectful. Posts to this page are not representative of the opinions of CFX, nor do we confirm their accuracy.

We reserve the right to delete content that we deem inappropriate, which includes any of the following:

- Language that is profane, defamatory or harassing
- Selling or advertising
- Spam or posts that include links to other sites
- Promotion of illegal activity
- Personal information (email/ mailing address, phone number)
- Private account-related issues

Users who repeatedly post content that is prohibited will be banned from this page.

### **PUBLIC RECORDS LAW**

Florida has a very broad public records law (F. S. 119). To protect your privacy, please do not post any confidential information.

### **CONTACT US**

If you have any questions concerning the operation of this page, please contact the Communications Department at [info@CFXway.com](mailto:info@CFXway.com).

**EXHIBIT A**

