


CENTRAL FLORIDA EXPRESSWAY AUTHORITY

MEMORANDUM

DATE: December 29, 2015

TO: CFX Board Members

FROM: Corey Quinn, Chief of Technology/Operations 

COPIES: Darleen Mazzillo, Executive Assistant

SUBJECT: Eligibility Requirements for Free Sticker Transponders Policy Update

Board approval is requested for the attached redlined Eligibility Requirements for Free Sticker Transponders Policy update. The policy has been updated to reflect the Central Florida Expressway Authority name and minor administrative changes.

**A RESOLUTION OF THE ~~ORLANDO-ORANGE~~
~~COUNTY EXPRESSWAY AUTHORITY~~CENTRAL
FLORIDA EXPRESSWAY AUTHORITY,
ADOPTINGAMENDING
THE POLICY ESTABLISHING REGARDING
ELIGIBILITY REQUIREMENTS FOR FREE
STICKER TRANSPONDERS**

WHEREAS, the ~~Orlando-Orange-County Expressway Authority~~CENTRAL
FLORIDA EXPRESSWAY AUTHORITY ("~~OOCEACFX~~") is desirous of increasing its
electronic toll collection in order to enhance traffic safety and to reduce operations costs
expanded to collect cash tolls; and

WHEREAS, as part of its efforts to increase electronic toll collection, the
~~OOCEACFX~~ is purchasing bulk quantities of transponder stickers which can be affixed
to vehicles; and

WHEREAS, the ~~OOCEACFX~~ plans to sponsor promotional giveaways of these
transponder stickers in order to attract new customers who will pay for system usage
electronically; and

WHEREAS, the governing Board ~~wishes-wishes~~ to restrict eligibility for free
transponders to those customers who will use the ~~OOCEACFX~~ toll road system; and

WHEREAS, the Board has determined that the logical class of future electronic
customers eligible for promotional free transponders should be vehicle owners who are
domiciled or have business addresses in the ~~sixseven~~ counties which are geographically
contiguous and encompass or border the ~~OOCEACFX~~ system i.e. Orange, Seminole,
Osceola, Polk, Brevard, Volusia and Lake; and

WHEREAS, a legislative determination has been made that this policy strikes the
appropriate balance to effectuate increased electronic toll collection on the ~~OOCEACFX~~
system without pledging credit to private persons; and

WHEREAS, all public notice requirements necessary for adoption have been
fulfilled.

NOW, THEREFORE, BE IT RESOLVED BY THE ~~ORLANDO-ORANGE COUNTY EXPRESSWAY AUTHORITY~~CENTRAL FLORIDA EXPRESSWAY AUTHORITY as follows:

Section 1. ELIGIBILITY FOR PROMOTIONAL GIVEAWAYS OF STICKER TRANSPONDERS. Registered owners of vehicles who maintain a residential or business address in the Central Florida counties of Orange, Seminole, Osceola, ~~Polk~~, Brevard, Volusia and Lake shall be eligible for issuance of a free transponder sticker ~~at events determined by OOCEA Executive Director,~~ recipients shall be required to ~~submit a complete the appropriate completed signed CFX application form process~~ establishing a new account as an E-PASS customer. Existing E-PASS customers shall also be eligible for issuance of a free transponder sticker as long as they meet the county criteria. A free transponder sticker can be obtained whether it is for a new account, a new vehicle on an existing account or a replacement for an existing vehicle on an existing account.

Section 2. CODIFICATION. This policy shall be codified in Chapter 2, Section 2-1, of the ~~OOCEACFX~~ Permanent Policies and Rules.

Section 3. EFFECTIVE DATE. This Policy shall become effective upon adoption by the ~~OOCEACFX~~ governing Board.

ADOPTED this _____ day of January, ~~2010~~2016.

~~Richard T. Crotty~~Welton Cadwell
Chairman

ATTEST: _____
Darleen Mazzillo
Executive Assistant

Approved as to form and legality

Joseph L. Passiatore
General Counsel

**A RESOLUTION OF THE CENTRAL FLORIDA
EXPRESSWAY AUTHORITY, AMENDING
THE POLICY REGARDING ELIGIBILITY
REQUIREMENTS FOR FREE STICKER
TRANSPONDERS**

WHEREAS, the CENTRAL FLORIDA EXPRESSWAY AUTHORITY (“CFX”) is desirous of increasing its electronic toll collection in order to enhance traffic safety and to reduce operations costs expanded to collect cash tolls; and

WHEREAS, as part of its efforts to increase electronic toll collection, the CFX is purchasing bulk quantities of transponder stickers which can be affixed to vehicles; and

WHEREAS, the CFX plans to sponsor promotional giveaways of these transponder stickers in order to attract new customers who will pay for system usage electronically; and

WHEREAS, the governing Board wishes to restrict eligibility for free transponders to those customers who will use the CFX toll road system; and

WHEREAS, the Board has determined that the logical class of future electronic customers eligible for promotional free transponders should be vehicle owners who are domiciled or have business addresses in the seven counties which are geographically contiguous and encompass or border the CFX system i.e. Orange, Seminole, Osceola, Polk, Brevard, Volusia and Lake; and

WHEREAS, a legislative determination has been made that this policy strikes the appropriate balance to effectuate increased electronic toll collection on the CFX system without pledging credit to private persons; and

WHEREAS, all public notice requirements necessary for adoption have been fulfilled.

NOW, THEREFORE, BE IT RESOLVED BY THE CENTRAL FLORIDA EXPRESSWAY AUTHORITY as follows:

Section 1. ELIGIBILITY FOR PROMOTIONAL GIVEAWAYS OF STICKER TRANSPONDERS. Registered owners of vehicles who maintain a residential or business address in the Central Florida counties of Orange, Seminole, Osceola,

Polk, Brevard, Volusia and Lake shall be eligible for issuance of a free transponder sticker recipients shall be required to complete the appropriate CFX application process establishing a new account as an E-PASS customer. Existing E-PASS customers shall also be eligible for issuance of a free transponder sticker as long as they meet the county criteria. A free transponder sticker can be obtained whether it is for a new account, a new vehicle on an existing account or a replacement for an existing vehicle on an existing account.

Section 2. CODIFICATION. This policy shall be codified in Chapter 2, Section 2-1, of the CFX Permanent Policies and Rules.

Section 3. EFFECTIVE DATE. This Policy shall become effective upon adoption by the CFX governing Board.

ADOPTED this _____ day of January, 2016.

Welton Cadwell
Chairman

ATTEST: _____
Darleen Mazzillo
Executive Assistant

Approved as to form and legality

Joseph L. Passiatore
General Counsel