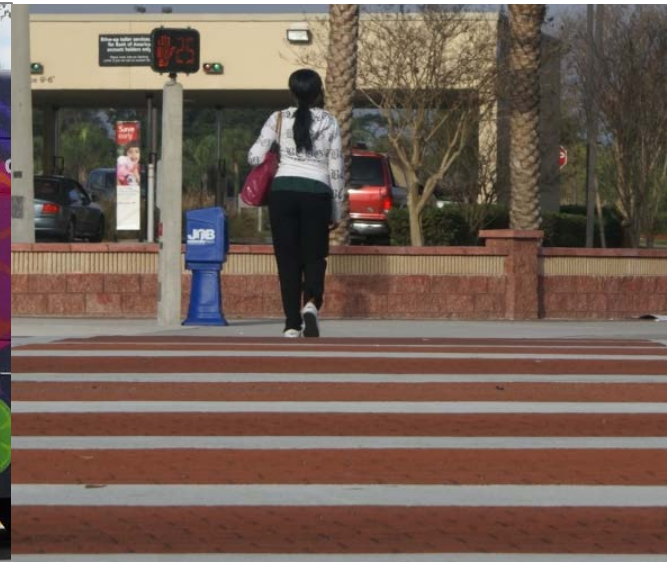


Building a Blueprint for 2040

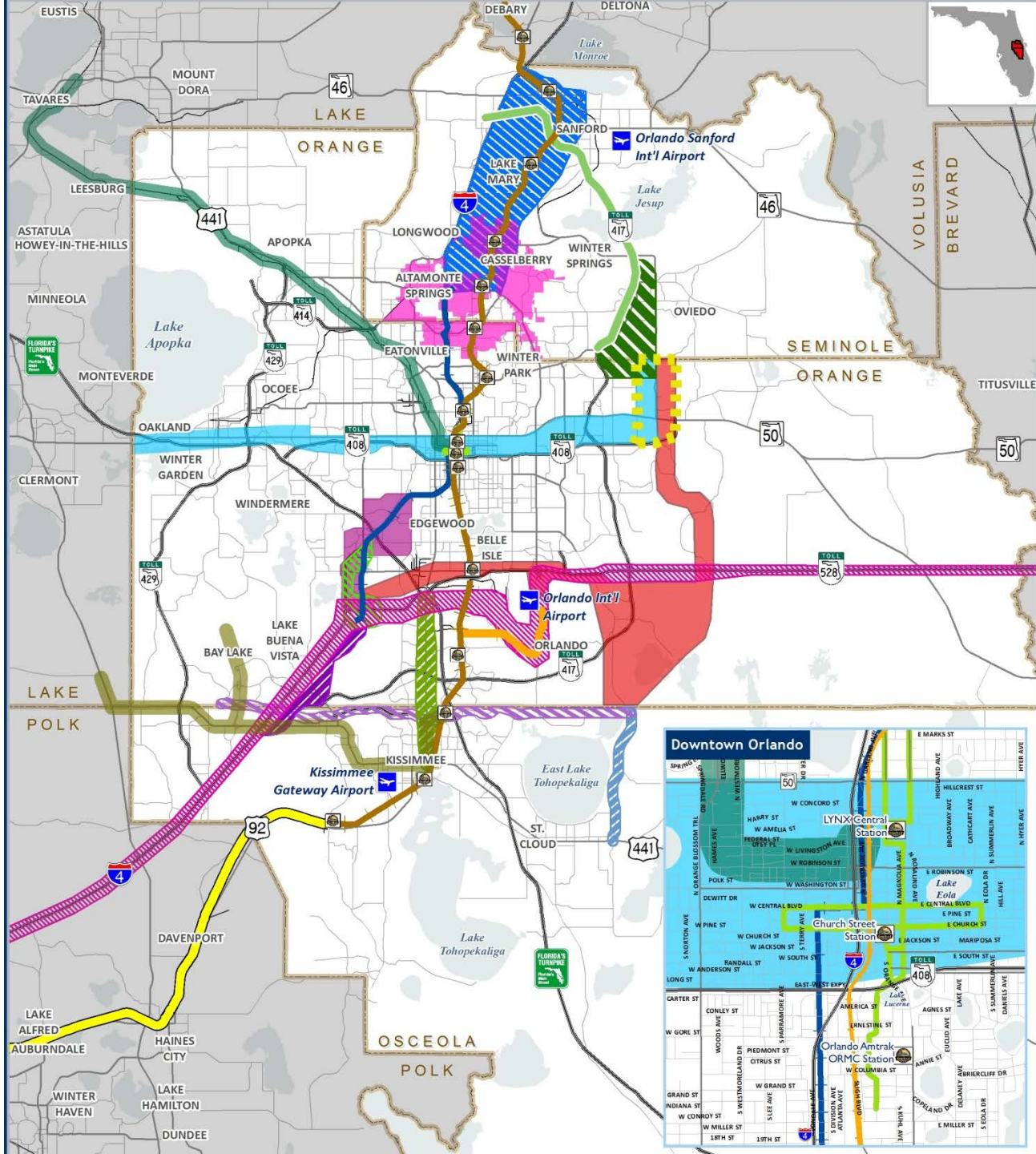


Central Florida Expressway Authority
November 12, 2015

Transportation Choices

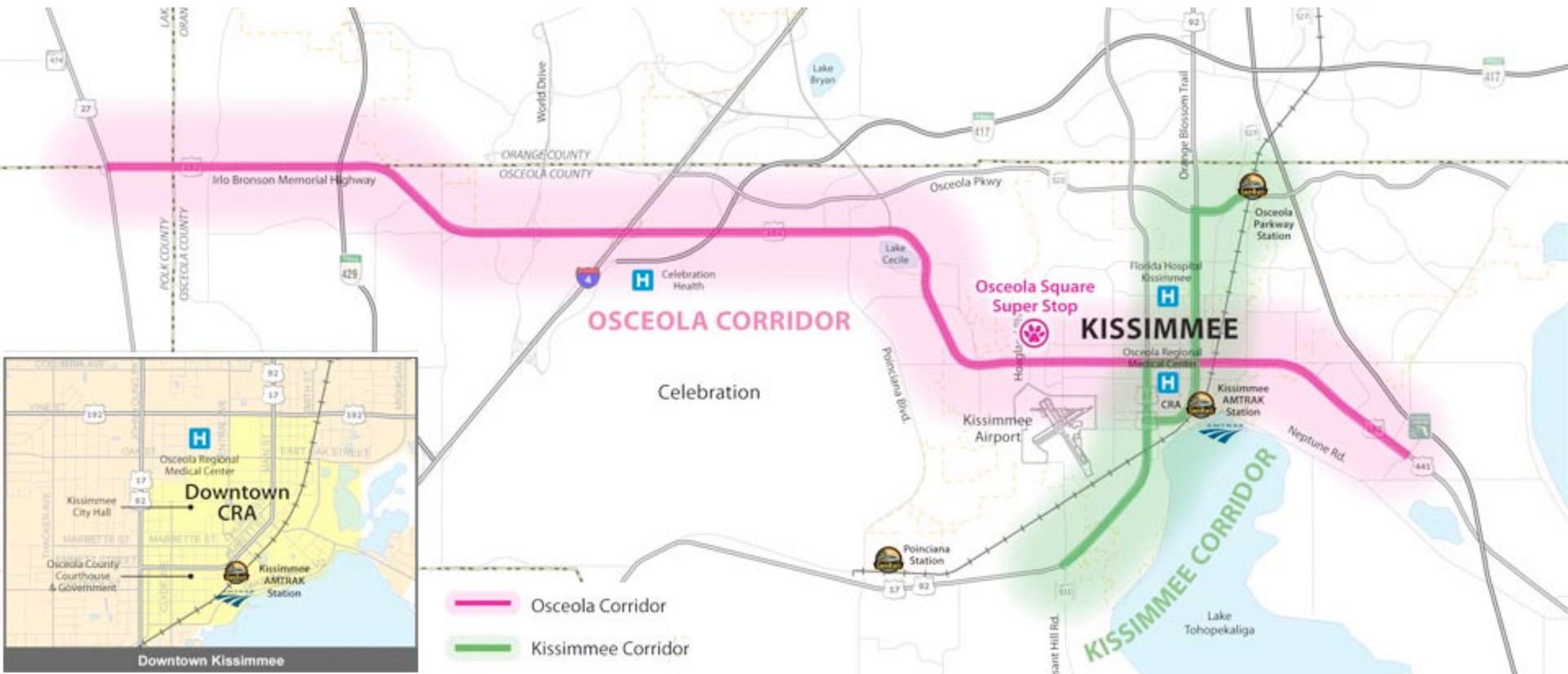


Identifying and Preserving Transit Corridors





US 192

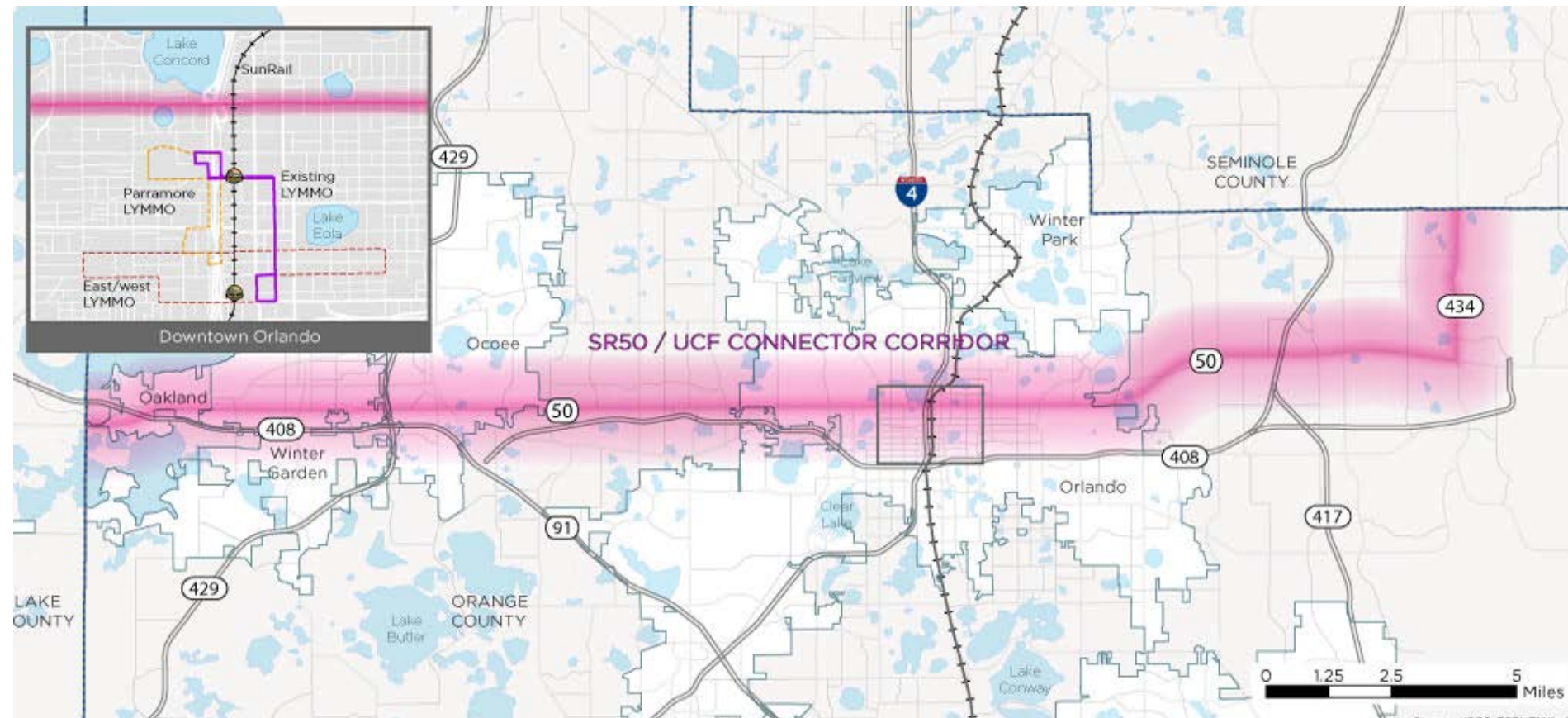


OIA Connector Refresh



www.oiaconnector.com

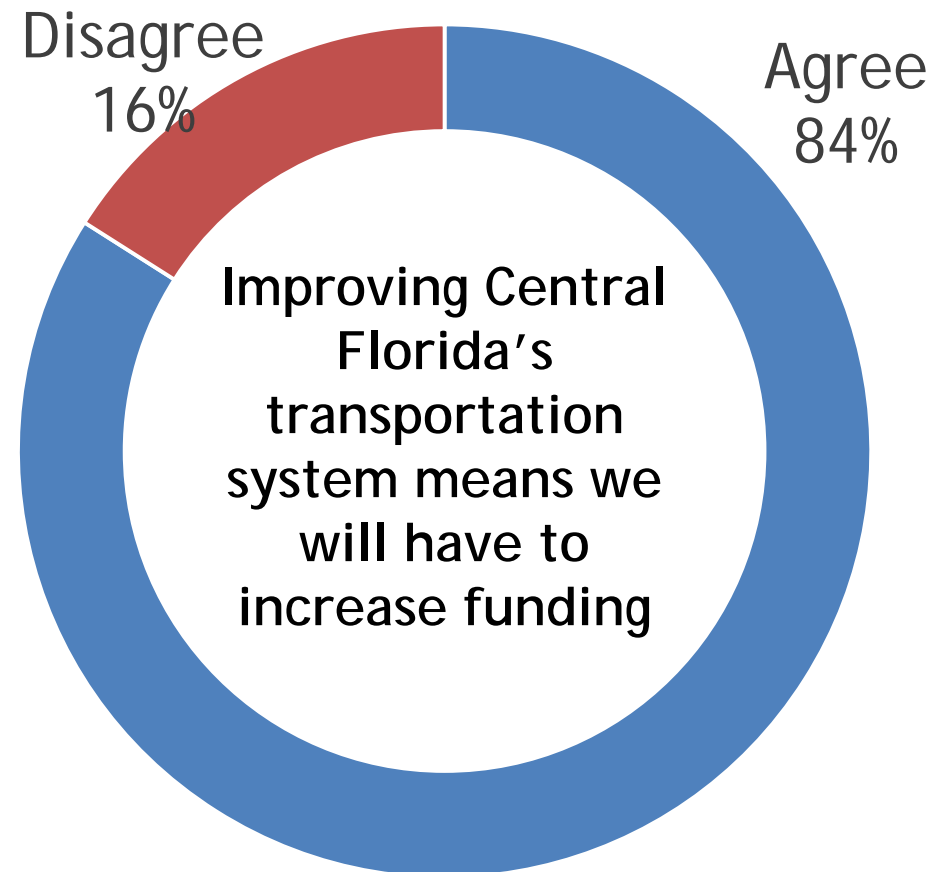
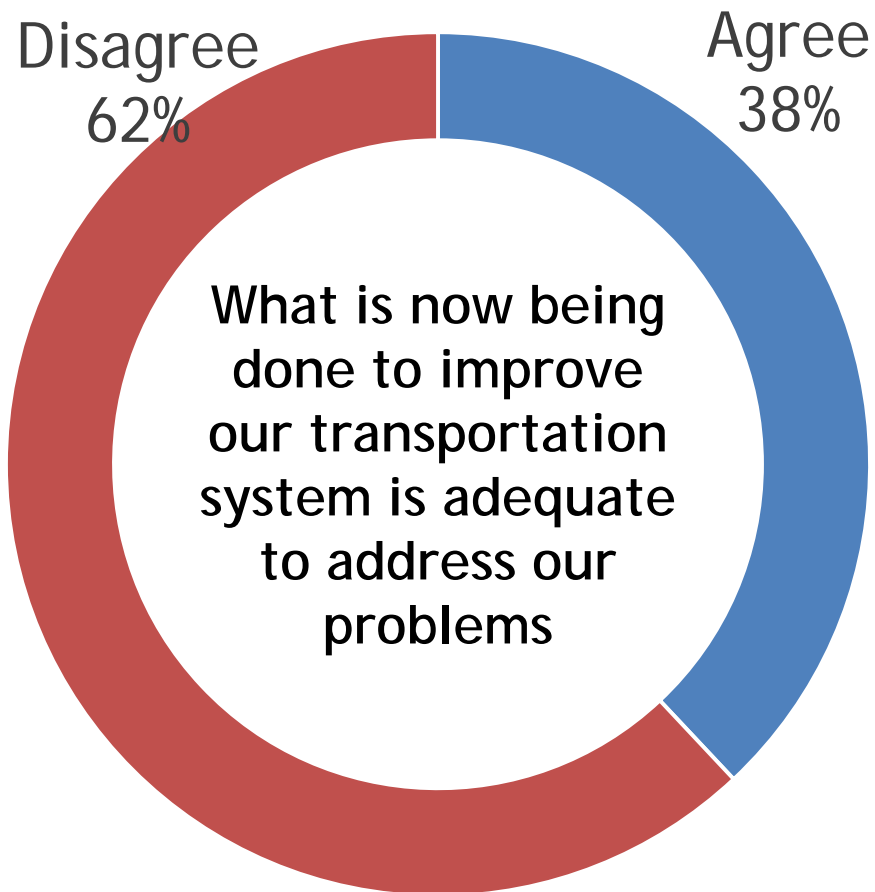
SR 50/ UCF Connector







**What
does the
public
think?**



Better Transportation, More Investment



Transportation Options More Important Than Ever

		REGION	ORANGE	OSCEOLA	SEMINOLE
	Expanding bus and rail	56%	58%	48%	55%
	Encouraging walking and biking	23%	26%	17%	18%
	Widening current roads	12%	9%	15%	16%
	Building new roads	10%	7%	19%	11%

Why Public Transportation Matters

SOCIAL
RESPONSIBILITY
91% agree



ACCESS TO JOBS &
ECONOMIC GROWTH
97% agree



SunRail Is Popular

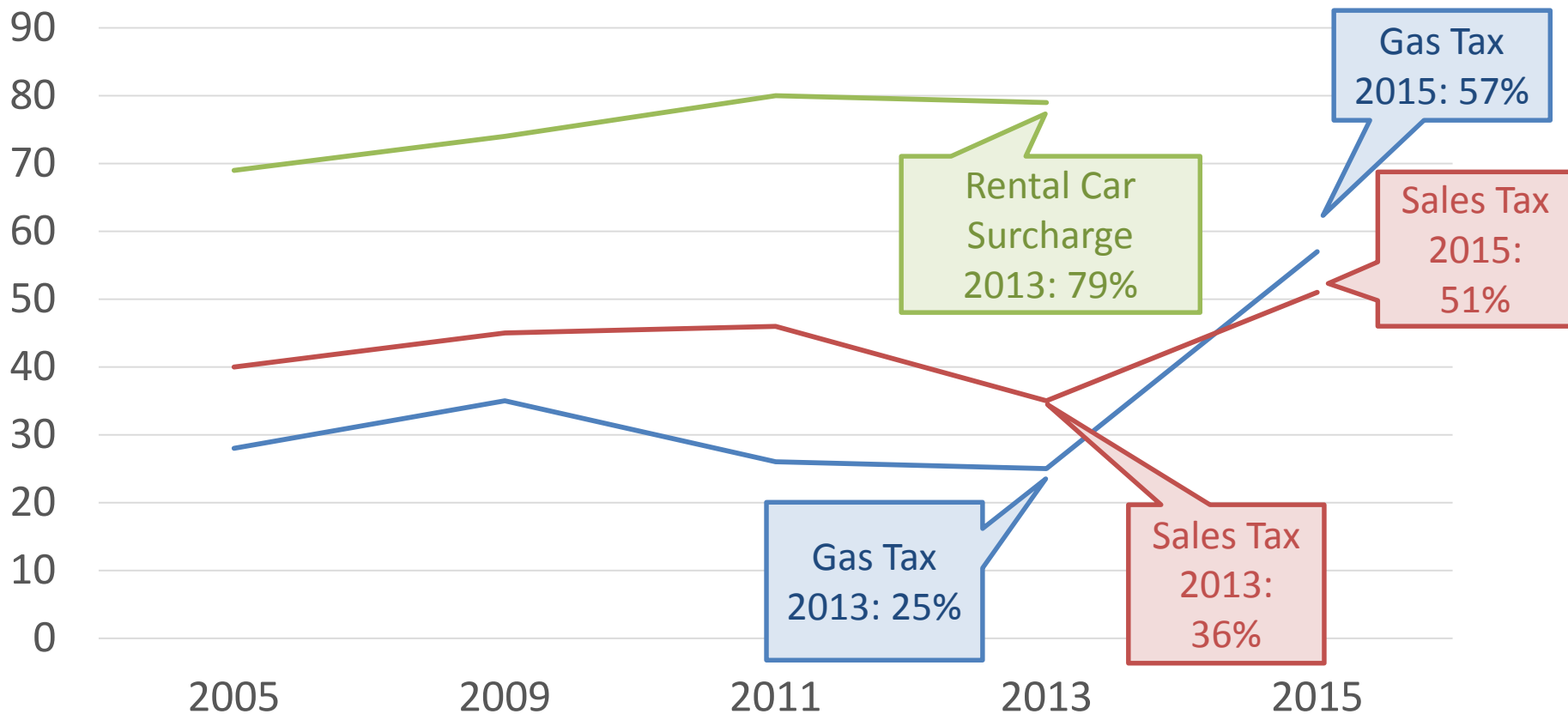
- 35% have ridden SunRail at least once
- Labor force participants more likely to rate SunRail as their most enjoyable means of transportation
- 95% agree that “local governments should invest in SunRail to add regular weekend service”



Dramatic Change in Funding Preferences

Percent who Approve or Strongly Approve of each funding mechanism:

— Gas Tax — Sales Tax — Rental Car Surcharge



Read the Full Report Online

MetroPlanOrlando.com

Click on *Research* in the top blue bar

Then click on *Public Opinion Research* in the side bar

The screenshot shows the MetroPlan Orlando website. At the top, the logo "metroplan orlando A REGIONAL TRANSPORTATION PARTNERSHIP" is on the left, and a search bar with the text "Enter your search term..." and a "SEARCH" button is on the right. Below the logo, there are icons for various transportation modes: Car, Freight, Bus, Rail, Bicycle, Walk, Transportation Disadvantaged, and Air. A horizontal blue navigation bar contains the following links: About, Plans, Public Involvement, Calendar, Research (highlighted with a red circle), Air Quality, Partnerships, and Student Corner. Below the navigation bar, the breadcrumb trail reads "Home > Research > Public Opinion Research". On the left side, under the "Research" heading, there is a link for "Public Opinion Research" (highlighted with a red circle) and a sub-link "Tracking the Trends". Below this, a "Related Resources" section lists several documents: "Public Opinion Research -- 2013 (568Kb)", "Public Opinion Research - Cross Tabs Addendum - 2013 (323Kb)", "Public Opinion Research Presentation -- 2013 (1.94Mb)", and "Public Opinion Research - 2011 (1.4Mb)". On the right side, the "Public Opinion Research" section features a paragraph about the 2015 survey, a UCF logo, and a link to the "Public Opinion Research -- 2015" report (dated Aug 18, 2015, 2.08Mb) with "View" and "Download" options.

Understanding the Values and Priorities of Central Floridians

Prepared for the Central Florida Partnership

April 10th, 2014

WITH INNOVA
RESEARCH W
UNDERSTAND
ENGAGE THE
MINDS OF PE
MATTER MOS
ACHIEVING Y

What are the priorities within transportation?

Maintenance of existing roads is top priority. Improving/expanding rail is second, with bussing immediately after.

Transportation Priority

Average Priority Score

Maintenance/repair of existing roads

7.4

Improving/expanding public rail transportation

6.7

Improving/expanding public bus transportation

6.6

Expanding or building new local roads/highways/toll roads

6.1

Increasing/improving biking and pedestrian trails

6.0

1

Lowest priority,
less emphasis needed

5

Medium priority,
maintain current level of emphasis

10

Highest priority,
more emphasis needed

BASE: ALL QUALIFIED RESPONDENTS

Q715. Below are five priorities when it comes to transportation. Please rate each one based on how much of a priority it should be and how much emphasis is needed in that area.

HEART+MIND

STRATEGIES















Support for increased spending

Half of respondents would like to see an increase in the level of spending on public transportation.

What level of spending do you believe should be allocated for the improvement of public transportation services and access for the local system where you live?



■ Significantly decrease ■ Somewhat decrease ■ Keep the same ■ Somewhat increase ■ Significantly increase

County Scorecard	Lake County	Brevard County	Osceola County	Seminole County	Volusia County	Polk County	Orange County
Investing in Regional transportation is an important priority (Q700)	 78%	 70%	 87%	 76%	 78%	 78%	 81%
Support allocation of tax dollars toward expansion & improvement of public transportation (Q720)	 75%	 67%	 77%	 81%	 78%	 76%	 77%
Increased spending should come from... (Q730)							
Reallocation of existing funds	46%	47%	37%	34%	44%	50%	43%
Additional funding	36%	40%	48%	43%	36%	34%	36%



metroplan orlando

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