

CENTRAL FLORIDA EXPRESSWAY AUTHORITY

MINUTES
CENTRAL FLORIDA EXPRESSWAY AUTHORITY
BOARD WORKSHOP
August 13, 2015
Location: CFX Pelican Room #107

Board Members Present:

Commissioner Welton G. Cadwell, Lake County (Chairman)
Commissioner Brenda Carey, Seminole County (Secretary-Treasurer)
Commissioner S. Scott Boyd, Orange County (Vice Chairman)
Mayor Buddy Dyer, City of Orlando
Commissioner Fred Hawkins, Jr., Osceola County
Walter A. Ketcham, Jr., Gubernatorial Appointment
Jay Madara, Gubernatorial Appointment
S. Michael Scheeringa, Gubernatorial Appointment

Board Member Not Present:

Mayor Teresa Jacobs, Orange County

Non-Voting Advisor Not Present:

Diane Gutierrez-Scaccetti, Florida's Turnpike Enterprise

Staff Present at Dais:

Laura Kelley, Executive Director
Michelle Maikisch, Chief of Staff/Chief of Public Affairs
Darleen Mazzillo, Recording Secretary/Executive Assistant

CALL TO ORDER

The workshop was called to order at 10:35 a.m. by Chairman Welton Cadwell.

PUBLIC COMMENT

There was no public comment.

CFX VISIONING

Michelle Maikisch explained that the purpose of today's workshop is to talk about CFX's vision and where we want to be in the future. The feedback received today will be used to develop the CFX vision statement. At a future meeting, the vision statement will be presented and voted on.

Ms. Maikisch talked about the public input process and outcomes:

Since April, the 2040 Master Plan and Visioning Team has facilitated an extensive public outreach campaign that included 78 presentations, meetings and events to gather input via an online survey from community leaders, key stakeholders and residents in Lake, Orange, Osceola and Seminole Counties.

The 2040 Master Plan and Visioning Survey was shared on multiple websites, e-newsletters and social media pages throughout Central Florida. Over 330 responses were received from May 6 to July 30.

Recently CFX employees were engaged in a visioning exercise that asked them how they saw CFX today and what they aspired it to be in the future. From these sessions, 5 core values were identified and voted upon by all 59 CFX employees:

- Excellence
- Innovation
- Service
- Teamwork
- Commitment

Facilitator Gert Garman walked the board members through the visioning process.

She began by sharing the words and phrases commonly heard from surveys, speaking engagements, interviews, individual board member interviews, employees, and constituent groups that describe CFX aspirations and vision.

With the Board members' input and discussion, these words and phrases were captured into a list of themes that will be used to develop the vision statement of the agency.

In the upcoming months the Board will discuss CFX's mission. These conversations will focus on the resources and tactics needed to achieve the CFX vision. The discussions will include multimodal opportunities, customer service requirements, the investment of toll dollars, etc.

BOARD MEMBER COMMENT

There were no comments from the Board members.

ADJOURNMENT

The Chairman adjourned the meeting at 11:25 a.m.

Commissioner Welton G. Cadwell
Chairman
Central Florida Expressway Authority

Darleen Mazzillo
Recording Secretary/Executive Assistant
Central Florida Expressway Authority

Minutes approved on _____, 2015.

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