CENTRAL FLORIDA EXPRESSWAY AUTHORITY

Operations Committee
PayTollo Project Overview

October 19, 2015

Who is PayTollo Inc.?

Abenezer Yohalashet
CEO & Co-Founder

Evan Wells
Chief Financial Officer

Francesco Alex Indaco
Chief Technology Officer

CFX and PayTollo

- Proof of Concept Pilot
- Current Tasks
  - Refining process flows
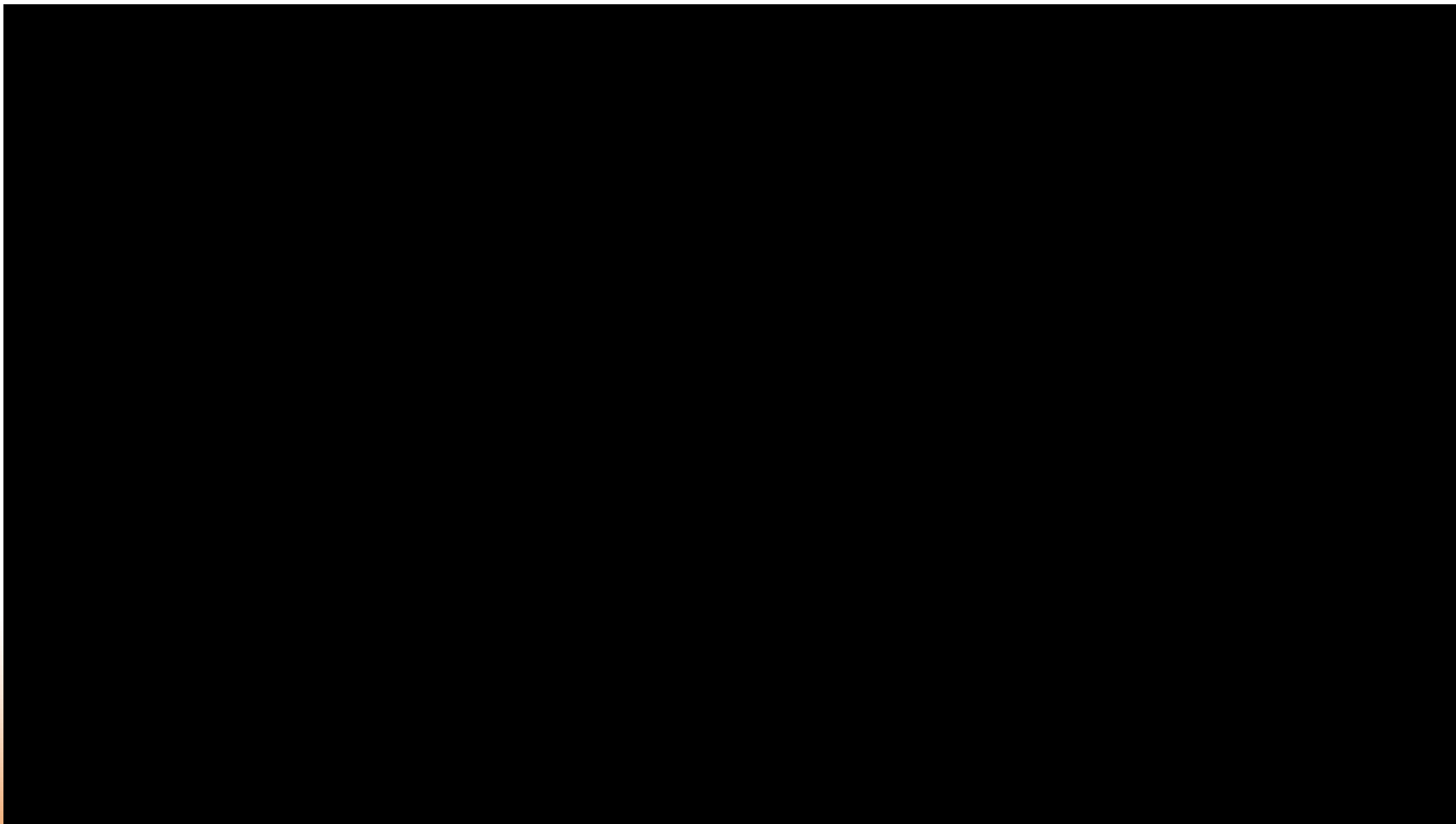 - Working on test case scenarios
  - Coding

What is PayTollo™?

- Mobile toll payment platform
- Users download the PayTollo™ App
- Targets the infrequent toll customer
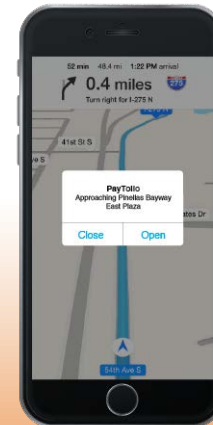- Alternate to the cash lanes
- Potential to be nationwide

PayToIIo™ Video

User Responsibility

- Download the App
- Create an account with PayTollo™
  - Driver Information
  - Vehicle Information
  - Payment Information
- Drive
  - Notified upon approach
  - Asked if want to pay toll
  - Can wait to say yes/no

PayTollo Responsibility

- Send all customer license plates to CFX
- Track all transactions from users
- Track whether user will pay or not
- Respond to CFX request for payment
- Forward tolls collected to CFX

CFX Responsibility

- Receive image due to unpaid toll
- Process image
- Identify plate/state of vehicle
- Request payment from PayTollo if plate matches PayTollo customer
- If PayTollo will pay - toll marked paid
- If no payment from PayTollo – continue CFX process

Customer Service

- Collaborative effort
- Scalable virtual call center – PayTollo
- PayTollo ™ Cares program and complaint management system

Upcoming Milestones

- December 2015/January 2016
  - Internal testing begins
- January 2016
  - Android App completed
- February 2016
  - Private beta testing begins
- March 2016
  - Soft launch begins
- May 2016
  - Full launch
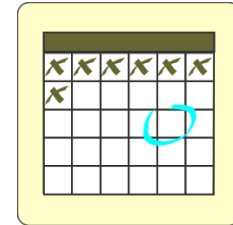
Benefits to Customers

- Convenience
  - Pay tolls nationwide with a single account
- Peace of Mind
  - No worries about receiving notices/tickets
- Efficiency
  - Pay all tolls with a single device/cell phone

Benefits to CFX

- Cost Savings
  - No need to send out an invoice
  - No need to maintain customer accounts for infrequent users
- Image Tolls Collected Faster
  - Toll paid prior to any enforcement efforts
  - No waiting for invoice period
- Convenience
  - Could benefit visitors to the area

Questions?

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