

CENTRAL FLORIDA EXPRESSWAY AUTHORITY

MEMORANDUM

TO: CFX Board Members

FROM: Aneth Williams
Director of Procurement

DATE: March 22, 2017

RE: Request for Authorization to Advertise
Request for Proposals for Public Outreach Education and Communications
Consultant Services
Contract No. 001299

Board authorization is requested to advertise for Request for Proposals from qualified firms to provide public outreach education and communications consultant services. The current contract with Day Communication, Inc. for these services expires on December 29, 2017.

We have identified these services and the resulting contract as appropriate for our Small Sustainable Business Enterprise (SSBE) program. Only those firms who are registered with CFX for SSBE status will be allowed to participate.

This contract will be budgeted for in the OM&A Budget.

Reviewed by:



Angela Melton
Manager of Communications

