



Florida State Athletics

## E-PASS Partners With The Noles

Seminoles.com | September 15, 2016



(ORLANDO, FL) – The [Central Florida Expressway Authority](#) (CFX) launches its first branded E-PASS partnership with Florida State University (FSU) just in time for the 2016-2017 college football season. This multi-year, exclusive partnership between CFX and FSU is designed to meet the needs of a loyal, traveling fan base while offering the same discounts and benefits exclusive to E-PASS customers.

Sporting garnet and gold, the new NolePass is now available for pre-orders for \$18.50 plus tax. “The new NolePass is a terrific extension of our brand and a very clever and visible way for Florida State fans to showcase their Seminole spirit as they travel the Sunshine State,” said FSU Vice President and Director of Athletics Stanley Wilcox.

Like E-PASS, NolePass works like a prepaid phone or reloadable gift card. New customers open an account with a minimum of \$10 in prepaid tolls. When the electronic toll sticker arrives in the mail, it is ready to mount to a car windshield to show a driver’s team spirit. Each time the customer uses their NolePass on a toll road in Florida, Georgia, or North Carolina, the appropriate toll amount is deducted from the prepaid account. Customers can manage their accounts online, by phone or in person at one of two CFX E-PASS customer service centers or the drive-thru Reload Lanes in Orlando.

The benefits of NolePass include:

- Automatic enrollment in exclusive customer toll discount programs
- No minimum usage or monthly account fees
- Toll balance never expires
- Accepted on toll roads and most bridges throughout Florida, Georgia, and North Carolina and for parking at the Orlando International Airport

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"Another great reason to choose EPASS, while also sporting your team colors with our new NolePass. Customers are our number one priority and we think Seminole fans will be excited to have one," says CFX Chairman Welton Cadwell. NolePass is a product of E-PASS, Florida's first electronic toll system. E-PASS is operated and managed by the Central Florida Expressway Authority. For more information, visit [GetNolePass.com](http://GetNolePass.com) or email [info@getnolepass.com](mailto:info@getnolepass.com). Follow us on Facebook and Twitter: @MyNolePass and #MyNolePass.

**About the Central Florida Expressway Authority**

The Central Florida Expressway Authority (CFX) is an independent agency of the state that operates and maintains a regional network of expressways for 2.3 million residents and more than 60 million visitors in Lake, Orange, Osceola and Seminole Counties. *Created by the Florida Legislature in 2014*, CFX's 109-mile user-funded system includes 767 center lane miles, 64 interchanges, 13 mainline toll plazas, 71 ramp toll plazas and 301 bridges and seven named expressways. On average, more than 1 million toll transactions are recorded daily, 85 percent of them electronically. CFX operates E-PASS, the first electronic toll collection system in Florida, which supports more than 300,000 E-PASS accounts.

For more information, visit [CFXway.com](http://CFXway.com).

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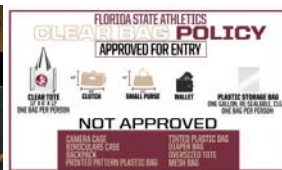
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