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# CENTRAL FLORIDA EXPRESSWAY AUTHORITY ANNOUNCES GATORPASS

New Branded E-PASS Partnership with the University of Florida

By Daniel Apple | Wednesday, September 21, 2016



ORLANDO, Fla.—The Central Florida Expressway Authority (CFX) launches its first branded E-PASS partnership with the University Athletic Association (UAA) for fans to take advantage of during the 2016 Gators football season.



This multi-year, exclusive partnership between CFX and the UAA is designed to meet the needs of a loyal, traveling fan base while offering the same discounts and benefits exclusive to E-PASS customers.

Sporting orange and blue, the new GatorPass is available for pre-orders for \$18.50 plus tax.

"We're proud to team with CFX on GatorPass. Now Gator fans can enjoy the ease, convenience and travel benefits of E-PASS while displaying their Gator Pride with the Gator logo prominently visible on their windshield," said [Mike Hill](#), UF Executive Associate Athletics Director for External Affairs.

Like E-PASS, GatorPass works like a prepaid phone or reloadable gift card. New customers open an account with a minimum of \$10 in prepaid tolls. When the electronic toll sticker arrives in the mail, it is ready to mount to a car windshield to show a driver's team spirit.

Each time the customer uses their GatorPass on a toll road in Florida, Georgia, or North Carolina, the appropriate toll amount is deducted from the prepaid account. Customers can manage their accounts online, by phone or in person at one of two CFX E-PASS customer service centers or the drive-thru Reload Lanes in Orlando.

The benefits of GatorPass include:

- Automatic enrollment in exclusive customer toll discount programs
- No minimum usage or monthly account fees
- Toll balance never expires
- Accepted on toll roads and most bridges throughout Florida, Georgia, and

Made in Florida, just for your Florida lawn and garden.



## MY GATOR ZONE

Presented By: verizon

CUSTOMIZE

**SOCCER**  
Sep 18th

RECAP



**TENNIS (W)**  
Sep 18th

RECAP



32-0



## MY GATOR ZONE

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CUSTOMIZE

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Sep 18th

RECAP



32-0



**FOOTBALL**  
Sep 17th

RECAP

SCHEDULE

North Carolina and for parking at the Orlando International Airport

"As a Gator Fan, I am excited about the GatorPass. We've been focused on our customers' experiences, and this is one more way to serve our community. You can show your team spirit and still get the benefits of being an E-PASS customer driving on toll roads" says CFX Chairman Welton Cadwell.


GatorPass is a product of E-PASS, Florida's first electronic toll system. E-PASS is operated and managed by the Central Florida Expressway Authority. For more information, visit [GetGatorPass.com](http://GetGatorPass.com) or email [info@getgatorpass.com](mailto:info@getgatorpass.com).

For more information, visit [CFXway.com](http://CFXway.com) or follow CFX on [Facebook](#) and Twitter ([@MyGatorPass](#) and [#MyGatorPass](#)).


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**VS Auburn**  
Sep 22nd | Gainesville, FL  
6 p.m. 


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**SWIMMING & DIVING (M)**  
**AT All-Florida Invitational**  
Sep 23rd | Fort Lauderdale, FL  
All Day 

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**SEP 18th** 

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 **32-0** 